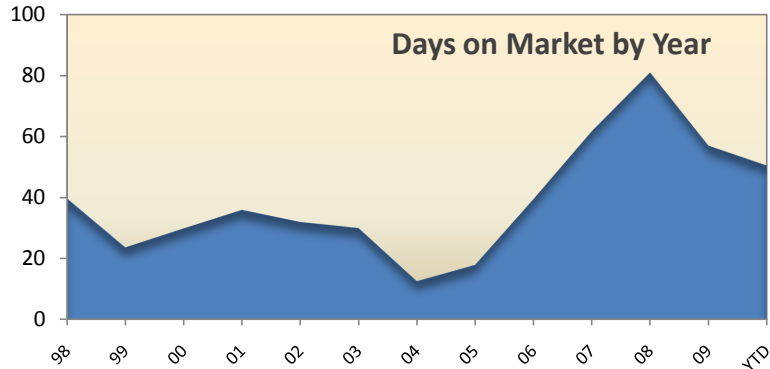
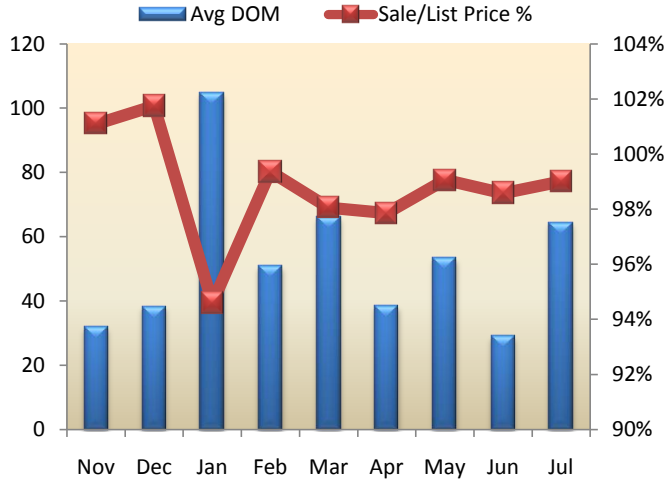


Attached Homes: Pleasanton

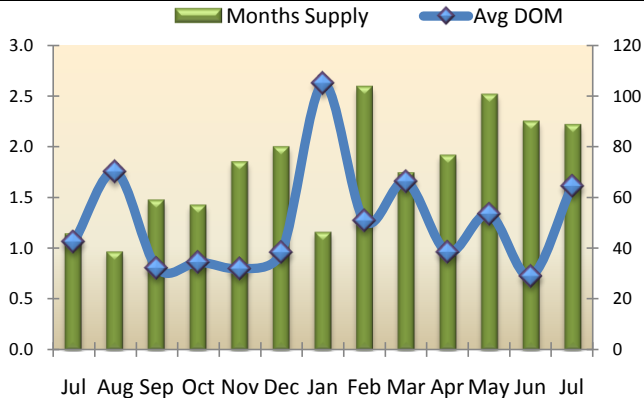
July-10

Days on Market (DOM) for the Pleasanton area year-to-date is around 50. The median attached home price in Pleasanton for July was \$355,000. As of the last day of July there were 51 active homes in Pleasanton. At current selling rates this means there is approximately 2 months of inventory in Pleasanton remaining.



Summary Analysis (Condo/Duet/Townhomes)

	Active*	Pending	Sold	Months Supply	Avg List Price	Median Sale Price	Avg Sale Price	Average DOM	Avg \$ Sqft Listed	Avg \$ Sqft Sold	Sale Price/List Price
Jul 09	26	23	13	1.1	\$480,337	\$391,000	\$469,308	43	\$276	\$270	97.70%
Aug 09	21	25	15	1.0	\$391,470	\$425,000	\$394,063	70	\$290	\$292	100.66%
Sep 09	31	15	18	1.5	\$399,810	\$419,500	\$410,374	32	\$274	\$281	102.64%
Oct 09	29	21	13	1.4	\$375,435	\$435,000	\$368,308	34	\$260	\$258	98.10%
Nov 09	29	11	16	1.9	\$411,136	\$425,000	\$415,619	32	\$301	\$305	101.09%
Dec 09	32	16	10	2.0	\$365,340	\$389,500	\$371,745	38	\$277	\$282	101.75%
Jan 10	12	4	1	1.2	\$629,000	\$595,000	\$595,000	105	\$274	\$259	94.59%
Feb 10	38	24	7	2.6	\$336,129	\$285,000	\$334,000	51	\$260	\$260	99.37%
Mar 10	32	27	12	1.7	\$386,500	\$362,500	\$378,992	66	\$268	\$262	98.06%
Apr 10	46	21	7	1.9	\$412,200	\$465,000	\$403,357	38	\$296	\$289	97.85%
May 10	57	20	19	2.5	\$395,157	\$379,000	\$391,445	53	\$292	\$289	99.06%
Jun 10	51	27	16	2.3	\$434,341	\$410,000	\$428,175	29	\$278	\$276	98.58%
Jul 10	51	22	18	2.2	\$368,503	\$355,000	\$364,847	64	\$282	\$279	99.01%
Month to Month	Sold	%Change	Avg list	% Change	Median Sale Price	% Change	Avg Sale Price	% Change	Avg DOM	% Change	Sale Price/List Price
Jul 10	18	38.46%	\$368,503	-23.28%	\$355,000	-9.21%	\$364,847	-22.26%	64	51.32%	99.01%
Jul 09	13	18.18%	\$480,337	-1.31%	\$391,000	-12.13%	\$469,308	-0.88%	43	-41.53%	97.70%
Jul 08	11	-31.25%	\$486,703	-11.85%	\$445,000	-19.09%	\$473,467	-13.30%	73	111.19%	97.28%



YTD Sold Summary					
	2010	2009	2008	2007	2006
Range	# listings	# listings	# listings	# listings	# listings
< 100k				1	
\$100k-299k	38	21	6		
\$300k-399k	17	24	16	13	20
\$400k-499k	25	20	24	30	52
\$500k-599k	14	8	12	38	38
\$600k-699k	4	4	5	25	34
\$700k-799k				7	5
\$800k-899k					
\$900k-999k					
\$1m - 1.5m	1	1			
\$1.5m +			1		

*as of the last day of the month at 11:59 pm PST **reflects change from 2005